

# Eric French

## [Portfolio](#)

ericfrenchmonge@gmail.com • 401-595-6993  
412 Stuyvesant Avenue • Brooklyn NY 11233

- Proven commitment to community engagement, digital literacy and participatory journalism.
- Skilled product manager and designer.
- Highly effective interpersonal and intercultural skills.
- Bilingual in Spanish and English, Conversationally fluent in French

## EXPERIENCE

- [New Sanctuary Coalition](#)** – New York January 2017 - Present  
Freelance UX Designer
- Lead human-centered research and design to build a solidarity response system for undocumented immigrants facing detention.
- [Bloom](#)** – New York October 2016 - December 2016  
Freelance UX Designer
- Prepared and carried out usability testing on Bloom plugin features to streamline into a single plugin for a new realtor product.
- [The Coral Project](#)** – New York May 2016 - October 2016  
Freelance UX Designer
- Interviewed different news commenters to determine the user experience of platform interfaces.
  - Synthesized findings and recommended design solutions for an [improved news commenting platform](#).
- ProPublica** – New York Fall 2015  
Crowd-Powered News Network community manager and project partner
- Coordinated and managed engagement strategies as the network launched.
  - Interviewed members to uncover community and project needs and goals.
  - Designed and coded member project database based on user experience needs.
- What is Home?** – New York Spring 2015  
Lead Developer and product manager of interactive video project.
- Organize team and lead product research, design and prototyping.
  - Lead coding and debugging of interactive web site.
  - Produce NYC Home Shuffle video.
  - Awards: SXSW Interactive Student Innovation Finalist and CPOY Award of Excellence, Large Group Multimedia Project
- Studio 20 at New York University** – New York Fall 2014 – Fall 2015  
Graduate Student
- Create and [present](#) a business plan for a [future digital project](#).
  - Work collaboratively in the [Agile in the Newsroom project](#) as consultants for [Storyful](#).
  - Research, A/B test how the Guardian US can better reach US millennials.
- [Amauta](#)** magazine – Costa Rica 2009 - Present  
Co-founder, editor and writer for bilingual political online magazine
- Network with authors, artists and online community members to encourage collaboration and contribution to the magazine for different perspectives on world and Latin American events.
  - Edit community submissions for publication on the magazine website.
  - Contribute original content in Spanish and English- both articles and biweekly podcasts

- Disseminate compelling news items and outreach to new readers and contributors through various social networking outlets.

**Knight News Challenge semifinalist**

Spring 2012

One of 52 worldwide proposals to progress to the [second round](#) of the 'Networks' challenge

- Submitted a [proposal](#) for an innovative community contribution model for online discourse using Amauta as a platform for the project launch

**[Childhood Lead Action Project](#)** – Providence, Rhode Island

2009-2014

Community Educator

- Design and implement diverse educational outreach projects related to healthy housing in low-income communities in Providence.
- Prepare materials and lead bilingual presentations to inform Latino communities about tenant rights and healthy housing issues.
- Identify opportunities for collaboration with community organizations within affected areas to promote lead remediation programs for homes and inform about lead prevention.

**[English for Action](#)** – Providence, Rhode Island

2012-2014

Board member

Serve as a volunteer board member for organization dedicated to empowerment through language learning for adult immigrant communities in Providence.

- Setting up program on media self-empowerment for immigrant families in Rhode Island.

**Organization of American States** – Washington, DC

Spring 2007

Public Information Intern

- Updated online press releases to allow easy public access to information.
- Assisted in live Web-cast transmissions of hearings for different bodies within the organization.

**SKILLS**

- Ability to engage with communities and organizations in different settings.
- Familiarity with Content Management System, design software and online collaboration tools.
- Extensive public affairs reporting experience.
- Qualitative research skills.
- HTML, CSS, JavaScript, Interactive Design, API, jQuery, Adobe Premiere Pro, Sketch

**EDUCATION**

**Arthur L. Carter Journalism Institute** – New York University

Fall 2014 - Fall 2015

- M.A. - Studio 20: Digital First
- Stenbeck Scholar

**S.I. Newhouse School of Public Communications and College of Arts and Sciences** Syracuse University May 2006

- B.A. - Newspaper Journalism, Anthropology and International Relations (Triple Major)
- Magna Cum Laude graduate (3.6 GPA), Lambda Alpha Delta National Honor Society (Anthropology Majors), Dean's List, Syracuse University Chancellor's scholarship recipient

**Residency in Design for Social Change** - School of Visual Arts

Summer 2017

**Intensive in Interaction Design** - School of Visual Arts

Summer 2017

Audited courses at the [MIT Center for Civic Media](#)

Fall 2011 - Spring 2012